

Information about the CODE_n16 CONTEST

CODE_n is a global innovation platform for outstanding young companies and leading corporations. We are convinced that true innovation results from bringing people together - young, ambitious innovators as well as successful, experienced entrepreneurs.

One core element of the CODE_n ecosystem is the annual startup contest. The CODE_n CONTEST seeks the most exciting founders and companies with leading edge business cases. This year CODE_n is looking for ground-breaking new hardware and software solutions, IT applications or IT-based business models that contribute to the main topic "Unveiling Digital Disruption".

The CODE_n16 CONTEST is organized around the four clusters and powered by strong partners: Applied FinTechs – powered by GFT Group

- Connected Mobility powered by Hewlett Packard Enterprise
- _ HealthTech tba
- _ Photonics 4.0 powered by TRUMPF

If you're one of the 50 finalists, you'll get the great opportunity to present your business model to a global audience at the <u>CODE_n new.New Festival</u> in Karlsruhe, Germany, for free. The festival will take place from September 20 - 22, 2016.

What's in it for you?

Become one of the 50 finalists and get the chance to:

- _ win €30,000 and the prestigious CODE_n Award
- _ receive free exhibition space at the extraordinary CODE_n event over the course of 3 days
- _ present your unique business concept to new customers, partners, investors, and the press

You will find more information as well as the FAQ here.

Last year's contest was a great success - e.g. CODE_n was the most frequently used hashtag after CeBIT's own, where the event took place in 2015. You can learn more about the event on the <u>website</u>, or check out the <u>short case film</u>, shot at CeBIT 2015.

You can now apply for the CODE_n16 CONTEST on the digital matchmaking platform <u>CODE n</u> <u>CONNECT</u> until **May 31, 2016**. Once you've entered your company profile applying for the contest, you also have the opportunity to publish it in order to participate in matchmaking with established corporations, get discovered by global brands and boost your business.

Please do not hesitate to contact the CODE_n team at any time if you should have any questions: contest@code-n.org

Good luck!