

DISPLAY-INNOVATIONS

TOUCH SCREENS

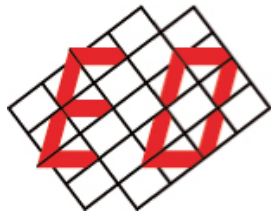
OLEDs

LCD'S & BACKLIGHTS

AUTOMOTIVE

DISPLAY ELECTRONICS

GUI & HMI



**electronic displays**  
Conference

28.2. - 1.3.2018

Nuremberg, Germany

# Call for Papers



Source: NürnbergConvention Center

[www.electronic-displays.de](http://www.electronic-displays.de)



### Attendees' quotes:

- »Great session – really enjoyed the Keynotes – a good range of talks«
- »Author interviews – a great chance for discussing details«
- »Very informative, good form to get networked«
- »Keynotes are very interesting because they give a broad outlook on a particular topic, e.g. market brands«
- »Very good mixed package of all display + touch + measurement-issues«
- »I'm really happy with this conference and I feel that I have learned a lot.«
- »Excellence technical content«



**“Innovation is the key to great displays and systems”  
Push your ideas and business by a presentation @ edC 2018**

As Chairman of the Conference Committee, I would like to extend a very warm invitation to you to participate actively in the **32<sup>nd</sup> electronic displays Conference (edC)**, held in Nuremberg, Germany on **28.2. - 1.3.2018**. The edC 2017 has been a huge success with some 450+ display experts and 50+ presentations including six state-of-the-art keynotes. The electronic displays Conference 2018 will act again as a major forum for the presentation of innovative ideas, approaches, developments and research projects in the area of today's and future display business. The edC will also serve to facilitate the exchange of latest progress and information between engineers, industry professionals, users, researchers, distributors, consultants and manufacturers serving in the area of advanced electronic displays and their applications.

The Conference Committee welcomes technical and market research submissions from display experts from industry and academia from all over the world. Authors are solicited to contribute to edC 2018 by submitting proposals that illustrate e.g. applications, engineering, optimizations, research and industrial experiences in all areas of electronic displays. Your submissions are carefully selected by the Conference Committee to ensure the quality of the conference.

Conference participants and speakers will have various backgrounds and areas of interest. They will come from both industry and academia along the value chain of electronic displays and professional display systems. The mixture of presentations and networking like author interviews allow ample opportunities to encounter new ideas and to exchange your views with experts.

Submit your proposal, mark your calendars for **28.02.-01.03.2018** and join us in Nuremberg for the **electronic displays Conference 2018!**

*Karlheinz Blankenbach*

**Prof. Dr. Karlheinz Blankenbach**

Pforzheim University – Display Lab

Conference Chairman edC

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The **32nd electronic displays Conference** (ED, edC) is the established conference in Europe for promoting the dialogue and discussion between engineers, researchers, users and manufacturers/distributors in the field of electronic displays and systems equipped with displays. We are looking for contributions from research & development and applications as well as market trends.

## Call for Papers



### Topics of interest include, but are not limited to:

- Display technologies (LCD, OLED, LED, E-paper, flexible displays, (pico-) projection, new technologies like micro-LEDs ...)
- Display applications (e-signage, automotive, avionic, consumer, industrial, information, medical, mobile, requirements, solutions ...)
- Driving and interfaces (controller, software, FPGA, LVDS, HDMI, embedded DISPLAYPORT ...)
- Touch screens (techniques, software, optimizations, measurement, haptic feedback ...)
- GUI, HMI (software, methods, solutions ...)
- 3D (3D display technologies, reproduction, software, evaluation ...)
- Measurement tasks (display and image quality, ambient light)
- System aspects and integration (embedded systems, lifetime, environmental conditions, ...)
- Display subassemblies (backlight, housing, power supply ...)
- Supply chain (quality assurance, customized displays, reliability, logistics, ...)
- Market data (FPD, touch, interfaces, applications, ...)

### Why submit a paper?

Get a large impact in the display community: edC is Europe's largest conference on electronic displays and their applications. Some 50+ contributions and 450+ attendees from all over Europe, USA and Asia made the edC a huge success in 2017!

The audience covers the whole value chain: decision makers, engineers and industry professionals. Your presentation will be in the conference proceedings for long term impact.

## **Important deadlines / dates:**

- Abstract Submission: **October 6, 2017**
- Notification of authors: **week 42 or 43 / 2017**
- Paper or presentation for edC proceedings: **January 19, 2018**

## **How to submit a paper:**

Until October 6<sup>th</sup>, 2017 you will have the opportunity to submit your paper. Requirements for submission: Contact data incl. biography/CV, presentation title, short abstract (max. 50 words), summary (~ 500 words). If all is well prepared, the submission can be done in 15 minutes!

Please find more details about the **Call for Papers** and the online submission tool at [www.electronic-displays.de](http://www.electronic-displays.de). For any questions or further details, please contact Prof. Dr. Karlheinz Blankenbach (kb@displaylabor.de).

**Please note:** The conference language is English. The approximate speaking slot for each speaker is 20 minutes, except keynotes.

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## **Conference Committee**

- Prof. Dr. Karlheinz Blankenbach, Pforzheim University (Chairman)
- Valeriano Ferreras Paz, Robert Bosch GmbH
- Jürgen Laur, Merck KGaA
- Armin Scheuerer, Data Modul AG
- Winfried Schwedler, Osram Opto Semiconductors GmbH
- Dr. Jürgen Wahl

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## embedded world Exhibition – electronic displays Area



**Exhibitors** interested in presenting their products at the **electronic displays Area** at **embedded world Exhibition**, please contact:

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## Contact form

(also available online at [www.electronic-displays.de](http://www.electronic-displays.de))

### Please send further information

- Call for Papers  
(including detailed information on abstract submission)
- Sponsoring & Promotion
- embedded world Exhibition - **electronic displays Area**
- Conference Program 2018

Company: \_\_\_\_\_

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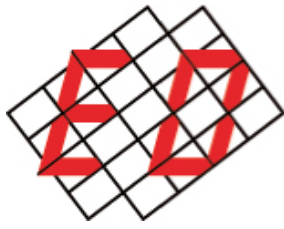
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**electronic displays**  
Conference



**embedded world**  
Exhibition & Conference  
...it's a smarter world

The **electronic displays Conference** (28.2.-1.3.2018)

takes place in parallel to the

**embedded world Exhibition & Conference** (27.2.-1.3.2018)

[www.embedded-world.eu](http://www.embedded-world.eu)

[www.embedded-world.de](http://www.embedded-world.de)

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