

lightsim

Forum for Automotive Lighting Simulation and VR



Picture © Daimler AG

SPONSORING OFFER

OBJECTIVE

Lighting the way for self driving vehicles.

The subject of light is becoming more and more important for automobile manufacturers. The lighting technologies in the automotive field have made a rapid progress in recent decades. In the early 1990 halogen bulbs replaced conventional bulbs. Today LED, OLED and laser technologies offer not only very high light output and new lighting concepts for greater safety. They are increasingly being understood as core elements of the design. LightSim is the new forum for experts from the field of automotive light simulation and virtual reality. The networking event picks up the impact of major automotive market trends on virtual development of lighting technologies: autonomous driving, efficiency and electromobility, digitization and connectivity as well as individualization. Therefore the importance of high-resolution lighting technologies is continuously increasing. Vehicles of the future must communicate with the driver and other road users. The event will show latest simulation and VR technologies and discuss future trends and requirements. The organizers want to offer science and industry a better access and possibilities for exchange and future collaborations.

LOCATION | DATE



Kursaal Bad Cannstatt

Königsplatz 1
70372 Stuttgart
Germany

15 May 2018

6:00 p.m. – 8:30 p.m.

16 May 2018

8:00 a.m. – 4:30 p.m.

LightSim is a cooperative event of

SPONSORING PACKAGES

	PLATINUM	GOLD	SILVER
Price (net)	4.600 €	3.200 €	1.950 €
Number of available packages	1	3	4
Direct Conference Advertisement			
Logo on invitation flyer	x	x	x
Logo on registration website – www.lightsim.de	x ¹	x ²	x ³
Logo on conference poster	x ¹	x ²	x ³
Logo presentation during workshop breaks	x ¹	x ²	x ³
Flyer as bag inserts	x ¹	x ²	x ³
Flyer on web platform for participants [PDF]	x	x	
Speaker slot (20+5min)	x	x	
Logo on event proceedings	x	x	
Workshop slot (max 45min)	x		
Logo on name badges	x		
Brochure as bag inserts	x		
Banner next to the stage	x		
Advertisement in the foyer			
10m ² stand space (5m x 2m) in the foyer (2,3)	x	x	
5m ² stand space (2,5m x 2m) in the foyer (1,6)			x
Extras			
included tickets	3	2	2
additional staff tickets	50€	50€	50€

¹large ²medium ³small

Members of asc(s), VDC Fellbach and / or Photonics BW will get a **discount of 20%** to the above mentioned package prices until 16.02.2018.

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TARGET AUDIENCE

The event is aimed at decision-makers and experts from science and industry in the field of virtual development and testing of automotive lighting technologies.

TICKETS

€ 195.- for members of asc(s), VDC Fellbach and/or Photonics BW

€ 295.- others

€ 95.- employees of academic institutions

free for journalists and representatives of the press

CONTACT

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PHOTONICS BW e.V.

Dr.-Ing. Andreas Ehrhardt MBA

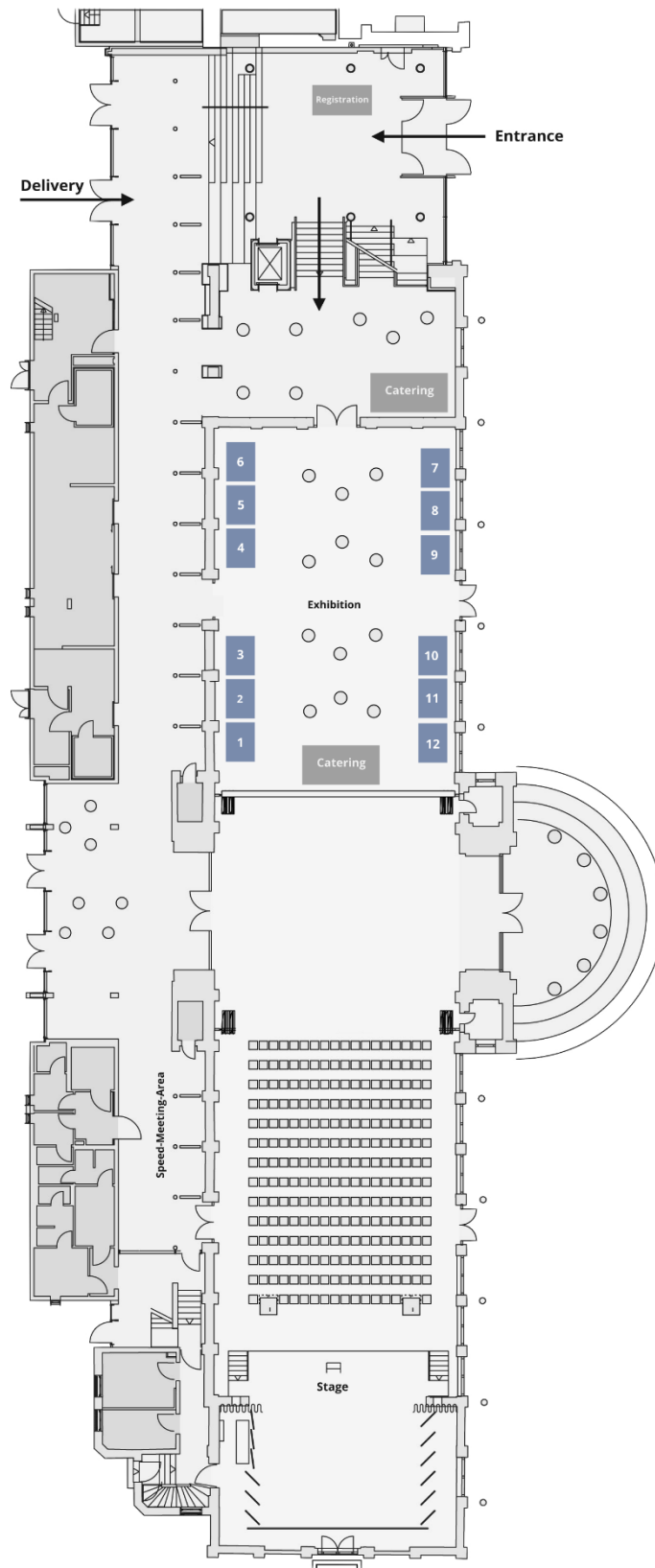
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FLOOR PLAN



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Registration as a LightSim 2018 sponsor

We will take the following sponsoring package (all prices plus the legal value added tax):

- Platinum 4.600 € Silver 1.950 €
 Gold 3.200 €

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EXTRAS:

- Additional staff ___ person(s) 50€ each

Preferred booth number(s): _____

(as GreenXL and Premium exhibitor please insert two connected booth numbers)

Registration deadline: 31 March 2018

Fax: +49 (0) 711 699 659-29 or email: events@asc-s.de

<input type="checkbox"/> Sir	<input type="checkbox"/> Madame	
name		firstname
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LIGHTSIM ADMINISTRATION OFFICE:

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